

# CURRICULUM VITAE



## Personal Data

Name: Andrea Gaal  
Born: 1963  
Nationality: Austria

## Education

2017      Doctoral Studies of Economics & International Business Management & Entrepreneurship  
Pan-European University Bratislava

1987      Master Studies in Linguistics  
Karl-Franzens-University Graz

## Professional Career

Since 2020      LAUDER BUSINESS SCHOOL, University of Applied Sciences  
Department of International Management & Leadership  
Adjunct Professor  
Focus areas: ESG, Green Business Models & Sustainability,  
Global Negotiations

Since 2019      Advisory Board & Investor in AI Start-Ups

Since 2018      Webster Private University  
Department of Economics & International Business Management  
Adjunct Professor  
Focus areas: Global Competitive Strategies, Global Entrepreneurship,  
Diversity & Women in Management

2017 – 2020      DATAFLAG – LegalTech/RegulatoryTech  
Co-founder

2014 – 2017      Redeem Group Int.  
Managing Director  
CEE-Region

1998 – 2013      Sony Mobile & Sony Ericsson  
Managing Director/Global Head of Retail  
DACH-Region, CEE-Region and Canada

- 1992 – 1998      Andrew Wireless Corporation/The Antenna Company  
Area Director  
APAC-Region, CEE-Region und DACH-Region
- 1987 – 1992      National and International Universities (Graz, Oxford, London)  
University lecturer  
Focus area: Intercultural competence in business

### **Mandates and Functions\***

#### **Supervisory Board**

Member              Raiffeisen Bank International AG

\* All applicable legal obligations concerning maximum mandate limits are complied with.