

CURRICULUM VITAE

Personal Data

Name: Andrea Gaal
Born: 1963
Nationality: Austria

Education

2017 Doctoral Studies of Economics & International Business Management & Entrepreneurship
Pan-European University Bratislava

1987 Master Studies in Linguistics
Karl-Franzens-University Graz

Professional Career

Since 2020 LAUDER BUSINESS SCHOOL, University of Applied Sciences
Department of International Management & Leadership
Adjunct Professor
Focus areas: ESG, Green Business Models & Sustainability,
Global Negotiations

Since 2019 Advisory Board & Investor in AI Start-Ups

Since 2018 Webster Private University
Department of Economics & International Business Management
Adjunct Professor
Focus areas: Global Competitive Strategies, Global Entrepreneurship,
Diversity & Women in Management

2017 – 2020 DATAFLAG – LegalTech/RegulatoryTech
Co-founder

2014 – 2017 Redeem Group Int.
Managing Director
CEE-Region

1998 – 2013 Sony Mobile & Sony Ericsson
Managing Director/Global Head of Retail
DACH-Region, CEE-Region and Canada

- 1992 – 1998 Andrew Wireless Corporation/The Antenna Company
Area Director
APAC-Region, CEE-Region und DACH-Region
- 1987 – 1992 National and International Universities (Graz, Oxford, London)
University lecturer
Focus area: Intercultural competence in business